SETH DEYO

CREATIVE MEDIA PRODUCTION | SPORTS BROADCASTING

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PROFESSIONAL PROFILE

Creative Media Production student at the University of Oklahoma with hands-on experience supporting live sports broadcasts through SoonerVision. Brings a team-oriented approach, clear communication, adaptability, and the ability to think critically in changing, high-pressure situations, developed through broadcast crew work and U.S. Marine Corps service.

EXPERIENCE

SoonerVision
August 2025 – Present
Crew Member
Norman, Oklahoma

- Support the University of Oklahoma sports broadcast operation, helping broadcasts run smoothly.
- Work across broadcast crew responsibilities while learning multiple areas of live sports production.
- Contribute to broadcasts distributed through the organization's ESPN and SEC streaming agreements.

Panera Bread
June 2025 – Present
Crew Member
Moore, Oklahoma

- Take customer orders, prepare food, and maintain quality standards in both drive-through and lobby service.
- Help resolve guest concerns and support a welcoming customer experience.

Olive Garden
October 2023 – January 2024
Server
Tulsa, Oklahoma

- Provided friendly, accurate table service, including taking orders and delivering food.
- Addressed guest, manager, and coworker concerns professionally.

United States Marine Corps
May 2021 – May 2023
Infantry Soldier
Camp Pendleton North, California

- Worked as part of small-unit teams to attack and defend positions in support of larger unit objectives.
- Applied teamwork, self-discipline, stress management, effective communication, and on-the-spot critical thinking in changing situations.

EDUCATION

University of Oklahoma
2024
Bachelor's Degree, Creative Media Production

CORE SKILLS

Live sports broadcast support • Teamwork • Multitasking • Communication • Critical thinking • Stress management • Customer service • Quality control • Small-unit tactics